



**AFRICAN-AMERICAN
CHAMBER OF COMMERCE**
Pennsylvania ♦ New Jersey ♦ Delaware

**BOARD OF DIRECTORS
EXECUTIVE COMMITTEE**

Steven Scott Bradley
Chairman

Lowell Thomas
Vice Chairman

Dimitria Davenport
Secretary

Dexter Hamilton, Esq.
General Counsel

Michael Hill
Senior Advisor

Alonzo Primus
Treasurer

Vernice Lewis

Michael W. Banks
President

One Penn Center
1617 JFK Blvd
Suite 889
Philadelphia, PA 19103
Tel: (215) 751-9501
Fax: (215) 751-9509

info@aachamber.org
www.aachamber.org

Broderick C. Byers
CEO
ISwop Networks
421 E. Mt. Pleasant Ave
Philadelphia, PA 19119

Broderick:

Thank you for updating me on the progress of the development of a regional commerce network. After reviewing your proposal to develop a business directory for the African - American Chamber of Commerce and linking it to regional and national commerce networks, I fully endorse the initiative and pledge our support.

A digital directory of local business along with a universally assessable, self-help information resource library will help our startup and establish businesses develop.

We would welcome the opportunity to collaborate with other multi-cultural groups.

Let me know what the African - American Chamber of Commerce can do to further this initiative.

Sincerely,

Michael W. Banks
President & CEO
African – American Chamber of Commerce of PA*NJ*DE



Asian American Chamber of Commerce
Of Greater Philadelphia

Registered nonprofit organization serving Asian Business in the Delaware Valley

200 South Broad Street, Suite 910, Philadelphia, PA 19102
215-642-2333 Fax: 215-701-1933 Email: saaccg@asianchamberphils.org

6-6-2016

Fredrick Byers
ISWOP

Mr. Byers:

I am writing in support of your efforts to develop a mobile, citywide commerce application. I have reviewed your proposal to launch a mobile commerce network and think that it is an innovative idea. Having a mobile directory of local business along with a digitally assessable information resource library will serve both small businesses and their consumers. It will increase awareness of our members which will generate revenue for our local businesses, which will create jobs. The Asian American Business community is very savvy in the use of mobile technology. A mobile commerce network would be an ideal tool to connect and engage our businesses. Please keep me informed as to next steps as to how Asian American Chamber can participate in this needed initiative.

A handwritten signature in black ink, appearing to read "N. B. Shenoy".

Narasimha B. Shenoy
President/CEO



CITY OF PHILADELPHIA
CITY COUNCIL

BLONDELL REYNOLDS BROWN
CITY HALL, ROOM 581
PHILADELPHIA, PA 19107
(215) 685-3432 or 3439
Fax No. (215) 685-1903

COUNCILWOMAN AT-LARGE
MAJORITY WHIP

COMMITTEES
Chairwoman
Environment

Vice Chairwoman
Education

Member
Commerce & Economic Development
Ethics
Finance
Social Opportunities & Creative Economy
Parks, Recreation & Cultural Affairs
Rules
Transportation & Public Utilities
Waste

May 2016

Mr. Broderick C. Byers
CEO
iSwap Networks
421 E. Mt. Pleasant Ave.
Philadelphia, PA 19119

Mr. Byers:

Hello Broderick,

As a member of Philadelphia City Council's committee on Commerce and Economic Development, I am writing in support of the development of a mobile, citywide commerce application. I have reviewed your proposal to pilot a "Shop Philly First" mobile web app that will serve the eighty-eight business corridors throughout the City, and believe that this commercial approach to a needed city service is an innovative idea.

Having a mobile directory of local business along with a digitally assessable information resource library will serve both small businesses and their consumers. It will increase revenue for our local businesses, which will create jobs while expanding the City's tax base.

Please keep me informed as to the efforts to make this initiative a reality.

In Service,

Blondell Reynolds Brown
Blondell Reynolds Brown
City Councilwoman At-Large

Keep up with our work at PhiladelphiaCityCouncil.net, Facebook, Twitter & Instagram!



June 6, 2016

Mr. Broderick Byers
ISWOP Newtworks

Dear Mr. Broderick Byers:

I am writing in support of your efforts to develop a mobile, citywide commerce application that will provide visibility to businesses operating along some of Philadelphia's most prominent corridors – including North Broad Street.

The North Broad Renaissance is a non-profit that will serve as a voluntary Special Service District (SSD) whose primary role is to provide communication and information to city administrators and Council, neighborhood and community groups and others who are (or may) do business or development or other activities on North Broad, from City Hall to Germantown Avenue. In partnership with community stakeholders, we are looking to revitalize the community, create opportunity, and improve the economic power and overall quality of life along North Broad Street. In addition, we would like North Broad to be recognized as one of the most innovative corridors in the region. Your proposal to launch a mobile commerce network is indeed innovative and supports our efforts.

Having a mobile directory of local business along with a digitally assessable information resource library – that consumers can easily access - will serve both small businesses and their consumers. It can increase awareness, which will generate revenue for our local businesses.

I would like to see how this app operates, and also the difference between this and the Google platform. In addition, the NBR will host our quarterly Economic Development Committee meeting in July, it may be a good opportunity for you to attend and share this information.

Please keep me informed of next steps.

Thank you again,

Shalimar Thomas

Shalimar Thomas, Executive Director
North Broad Renaissance
northbroad.org | #ThinkBroad



Cindy Bass, Member
8th District

City Hall, Room 594
Philadelphia, Pennsylvania 19107
Telephone: (215) 686-3424
Fax: (215) 686-1937

4439-A Germantown Avenue
Philadelphia, Pennsylvania 19144
Telephone: (215) 683-9182

www.PHLCouncil.com



City of Philadelphia
City Council

COMMITTEES

Chair
Public Health and Human Services
Parks, Recreation and Cultural Affairs

Vice Chair
Environment

Member
Rules
Finance

Law and Government
Streets and Services
Housing, Neighborhood Development
and the Homeless
Disabled and Special Needs
Ethics
Whole Council

July 11, 2016

Mr. Broderick C. Byers
iSwop Networks
421 E. Mt. Pleasant Ave
Philadelphia, PA 19119

Mr. Byers,

I have reviewed your proposal to launch a citywide community commerce network and think that it is an innovative idea.

A digital directory of local business along with a universally assessable information resource library will serve both small businesses and their consumers. It will increase awareness of our local businesses which will generate revenue for our local business corridors and create jobs.

As more consumers are using the Internet to research products and services to make purchases, it is vital for our community businesses to have a presence in the emerging e-commerce economy. As I understand it, Shop Philly First will provide the tools for our entrepreneurs to make this transition.

My office is in support of your efforts to develop Shop Philly First and provide our community businesses and its consumers with an innovative commerce network.

Please keep me informed as to how the business corridor in the 8th District can participate in this needed initiative.

Sincerely,

A handwritten signature in cursive script that reads "Cindy Bass".

Cindy Bass
Councilwoman – 8th District



CITY OF PHILADELPHIA
CITY COUNCIL

DEREK S. GREEN
MEMBER, CITY-AT-LARGE
Philadelphia, PA 19107
PH: 875-2467 or 345
Fax No: (215) 885-2013

COUNCILMAN AT LARGE

May 17, 2016

Mr. Broderick C. Byers
CEO
iSwap Networks
421 E. Mt. Pleasant Ave.
Philadelphia, PA 19119


Mr. Byers:

As a member of Philadelphia City Council's Committee on Commerce and Economic Development, I am writing in support of the development of a mobile city-wide commerce application. I have reviewed your proposal to pilot a "Shop Philly First" mobile web app that will serve the eighty-eight business corridors throughout the City and I believe that this commercial approach to a needed city service is an innovative idea.

Having a mobile directory of local businesses along with a digitally assessable information resource library will serve both small businesses and their consumers. It could potentially increase revenue for our local businesses, which will create jobs while expanding the City's tax base.

Please keep me informed as to the efforts to make this initiative a reality.

Best Regards,


Derek Green
Councilman At Large



U.S.-GHANA
CHAMBER OF
COMMERCE

June 1, 2016

Broderick C. Byers
CEO
iSWOP Networks
421 E. M.L. Pleasant Ave
Philadelphia, PA 19119


Dear Mr. Byers,

The U.S. Ghana Chamber of Commerce (USGCC) would like to further its mission by promoting commerce between American and Ghanaians in the Diaspora. One of the ways we see this happening is by implementing digital and social media marketing. After careful review your digital service our Board has decided to join iSWOP and its networks to bolster our organization's digital marketing policy.

iSWOP's platform and growing presence in the region will add value to our commercial goals of promoting local Ghanaian business.

Our growing membership would like to participate in iSWOP networks and its online directories to foster more commerce between our members and the Philadelphia region's thriving business sector. Please let me know the next steps so we can get our members in the network.

Sincerely,



Stephen C. Byers

Director of Marketing and Social Media
U.S. Ghana Chamber of Commerce

Broderick Byers

From: Jennifer Rodriguez <jrodriguez@ghrhispanicchamber.org>
Sent: Tuesday, June 7, 2016 11:18 AM
To: SwopNetworks
Subject: RE: GPHCC Directory Update

Good morning Broderick,

Thank you for taking time to discuss the ISWOP project with me.

The Greater Philadelphia Hispanic Chamber of Commerce supports the development and promotion of Latino businesses in the region and ISWOP's vision for the Shop Philly First directory seems to be crafted with a solid mission, that of promoting local businesses. Although we are not able to provide a letter of support at this time, we would like to encourage you to further develop the concept, specifically addressing marketing, branding and communications strategy for the venture and to fully develop the concept of the resource library.

I look forward to learning about ISWOP's progress in the near future.

Sincerely,

Jennifer Rodriguez
President & CEO
Greater Philadelphia Hispanic Chamber of Commerce